

# TheHEALTHTrust

Let's make Silicon Valley the healthiest region in America

## Management Team



**Fred Ferrer, M.S.**  
Chief Executive Officer

Frederick J. Ferrer, a nationally-recognized expert in child development and nonprofit leadership strategies and an active community leader in Silicon Valley for more than 20 years, was named Chief Executive Officer of The Health Trust in November, 2007.

Prior to joining The Health Trust, Fred headed his own national consulting firm, Manzanita Solutions, where he has worked with many nonprofit groups on visioning, nonprofit management policies and practices, and effective leadership strategies. Previously he served as Executive Director of Estrella Family Services in San Jose for 18 years where he grew the organization from serving 74 children initially to multiple programs that touched the lives of more than 1,000 young children and their families every year. His expertise in child development and family support was put to good use in his volunteer positions as past chair and commissioner of the FIRST 5 Commission of Santa Clara County, as a board member of the Rocketship One Charter Elementary School, and a member of the Department of Education's Autism Advisory Board, among others.

Fred's community involvement has also spanned a wide range, including American Leadership Forum Silicon Valley where he was a member of Class XI and a former member of the Board. He was honored with the coveted John Gardner Leadership Award from ALF, and the Kindred Spirit Award from the Children's Discovery Museum. He has served on the board of United Way Silicon Valley and is a community advisor to the John S. and James L. Knight Foundation and the Junior League of San Jose.

Fred holds a B.S. degree from Santa Clara University and an M.S. from San Jose State University. He is also a graduate of the Strategic Perspectives in Non-Profit Management Program at Harvard University. He is on the adjunct faculty of DeAnza College and Santa Clara University's Graduate School of Education.