

Healthy People Healthy Places
Information Session
Frequently Asked Questions

Q. Will a Healthy People Healthy Places grant fund an effort that already exists?

A. The Health Trust is seeking new environmental and/or policy change projects, but they may be part of larger existing or new efforts.

Q. How many projects is The Health Trust expecting to fund?

A. The Health Trust has \$400,000 allocated for the Healthy People Healthy Places grants. Depending on the size of grants, at least two and potentially up to three grants will be made.

Q. If The Health Trust is expecting to fund two grants, will there be one grant funded in Santa Clara County and one in San Benito County?

A. While we are not allocating a specific number of grants or amount of funds by county, we will select the strongest proposals for projects that are most appropriate for each neighborhood/community within each county.

Q. Is the Healthy People Healthy Places RFP a one-time funding opportunity?

A. Yes, Healthy People Healthy Places funding is a one-time funding opportunity.

Q. Can funding be leveraged with other grantors?

A. Yes, you are encouraged to leverage other funding and in-kind resources for your project.

Q. What is the minimum number of partners that are required to participate in the project?

A. The minimum number of partners in the project are two from distinct sectors or fields.

Q. Can two nonprofits with different focus areas qualify as a multi-field partnership?

A. Yes, as long as they represent two different fields.

Q. What are the catchment areas within northern San Benito County?

A. The catchment areas within northern San Benito County include the cities of Hollister and San Juan Bautista.

Q. Is The Health Trust interested in having only one fiscal agent per application?

A. Yes, the applicant organization should be the fiscal agent for the project.

Q. Are all partners required to be included in the project budget?

A. All partners who will be funded through grant funds should be included in the project budget.

Q. Are applicants required to submit letters of support?

A. Applicants are not required to submit letters of support, but they should speak to the level of collaboration and support among partners in the grant narrative.

Q. Can projects include direct services as a component of the project?

A. A Healthy People Healthy Places grant will not fund a project that will solely provide direct services to individuals or groups of individuals. Direct services, as a component of the project, can

be an “on ramp” to the policy or environmental change effort but should not be the key objective of the project. For example, you may find it necessary to educate the community about the consequences of poor nutrition as a first step in mobilizing advocacy to address an overabundance of unhealthy food sources in a community.

Q. Would The Health Trust fund a project that only focuses on either land use/built environment or healthy food access?

A. Yes, we will accept proposals that focus on land use/built environment and/or healthy food access. Both components can be integrated into one project, but it is not required. For example, a land use/built environment project may address food access by converting unused land to community or school gardens.

Q. Is it required/expected to include a (city or urban) planner in the project?

A. Applicants are not required to include a planner in their project; however, applicants should include the diverse expertise needed to make progress on a land use and/or environmental change strategy.

Q. Is The Health Trust interested in community-level evidence of poverty and its link to social determinants?

A. Yes, especially if it allows us to understand your communities in depth.

Q. Can you describe the purpose of the Community Action Plan?

A. The Health Trust believes that residents and community representatives are vital stakeholders and necessary participants in the development and implementation of policies and environmental change efforts in their own community. The Community Action Plan (CAP) allows us to understand how residents and community members will be engaged in the project. *Applicants are not required to complete the CAP before submission of the proposal, but successful grantees will be required to submit a completed CAP within the first three months of the grant period.*

Q. How will each neighborhood/community be evaluated?

A. The neighborhoods or communities will not be compared to each other; rather they will be evaluated based on meeting the community criteria of poverty, obesity rates and community capacity.

Q. Is there a Theory of Change form that must be filled out?

A. No, there is not a Theory of Change form that must be completed. You must complete the evaluation matrix form, which is linked to the two Theory of Change documents prepared by The Health Trust.

Q. Where can applicants find examples of projects that have been funded to make environmental and policy change?

A. To find examples of projects supported by other funders, please visit the resource section of our Healthy People Healthy Places web page:

<http://www.healthtrust.org/grants/hphpgrants.php>

Q. When is the proposal due?

A. The proposal is due on Friday, May 28, 2010

E-mailed documents are being accepted up to 12 midnight; hard copy proposals must be received at the Lincoln Court office, 2105 S. Bascom Ave, Suite 220, Campbell, by 4pm. *Grant staff will be available for questions until 4pm*

Q. Should the proposal be submitted via e-mail or hard copy?

A. Proposals are being accepted via e-mail and hard copy. The Health Trusts prefers to receive a soft copy, in a Word/Excel format.

Q. How many copies of the proposal is The Health Trust requesting?

A. The Health Trust is requesting one original document only.

**Please adhere to the page limits. The narrative (excluding the attachments) should not exceed 10 pages but the length for each section (#2 - #8 in the application instruction section) can vary.*